



Sponsorship - Exhibitors

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space at the IEEE CDC – ECC 2011, subject to the terms, conditions, and requirements stated herein. The CONFERENCE, upon its written acceptance of this Application and Contract, will assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as noted. Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis.

Company Name:			
Contact Name:			
Mailing Address:			
City:	State:	Zip:	Country:
Phone #:	Fax #:		
Email:			

☐ **Credit Card Payment** (circle one) **VISA** **MasterCard** **American Express**

Company Name		
Name on Card:		
Billing Address:		
City:	Zip	Country:
Phone	Fax	
Email		
Card#:	Exp. date:	Verif Code:

Names of Attendees under this contract	Contact Information

Mail this contract:

Dr. Bahram Shafai
 IEEE CDC – ECC 2011
 409 Dana Research Center
 Northeastern University
 360 Huntington Avenue
 Boston, MA 02115

Sponsors

➤ **Silver Sponsor at US\$5,000**

- Single table exhibit space (see below for specifics)
- 2 conference registrations
 - 2 conference banquet tickets
- 2 Invitations to conference VIP Receptions
- Logo displayed at key events
- Logo on Conference Main Banner

➤ **Gold Sponsor at US\$7,500**

- All the benefits above
- 1 ½ hour special session in the evening or 2 hour workshop during the day to schedule with your activities– demos, talks, panel, etc. Subject to availability of room and requires commitment by 1 May 2011.

➤ **Main Patron at US\$30,000**

This is a special category for one sponsor only to be the main benefactor and conference sponsor

- All the benefits above
- Other benefits as agreed upon in contract

➤ **Sponsor Upgrade to double booth: US\$800**

➤ **Conference Bag (exclusive)**

Bag used for distribution of conference materials at registration. **Bags coordinated and supplied by sponsor.**

- Company Logo printed with the conference name
- Company banner/link on Sponsors pages (160x50 pixels, non-animated), 200 word description
- One complimentary conference registration
- Free one-page insert in conference registration pack

➤ **Thumbdrive Proceedings: US\$5000**

Proceedings would be published on portable media thumbdrive with sponsor and IEEE logos.

➤ **Lanyard (exclusive)**

Lanyard used for badges distributed with conference materials at registration. **Lanyard coordinated and supplied by sponsor.**

- Company name printed with the conference name on lanyard
- Company banner/link on Sponsors pages (160x50 pixels, non-animated), 200 word description
- One complimentary conference registration
- Free one-page insert in conference registration pack Exhibitors

Exhibitors

	On or Before Aug 1, 2011	After Aug 2, 2011
Double Booths	☐ US \$2,000	☐ US \$2,500
Single Booths	☐ US \$1,200	☐ US \$1,700

Double Booths:

- Company banner/link on Exhibitor web pages (160x50 pixels, non-animated), 200 word description
- Two complimentary conference registration

Single Booths:

- Company banner/link on Exhibitor web pages (160x50 pixels, non-animated), 200 word description
- One complimentary conference registration

Includes:

- Walls, fascia, lettering, 1x folding table, 2x folding chairs, 1x10A/220V power, 2x spotlight, carpet
- Situated in prominent and well-trafficked area near the conference main entrance and coffee stand
- Your 1 page advertisement included in the individual delegates' registration packets
- Your logo on the website and registration page
- Acknowledgement at Banquet by General Chairs